

GUIDE: How To PLAN YOUR VOTER REGISTRATION DRIVE



Our guide to Voter Registration Drives makes it easy to host an event that makes a difference in your community. Follow this comprehensive guide to ensure your voter registration drive is a success!

CAN HEALTHCARE PROFESSIONALS ENGAGE IN VOTER REGISTRATION EFFORTS?

Yes! Healthcare professionals can participate in voter registration drives.

While your primary role is to provide medical care, you can encourage civic participation.

You should ensure that your actions do not compromise patient care during a voter registration drive. **It's important to maintain a respectful and non-partisan approach to encourage civic engagement among patients, clients, or community members.**



WHAT IS A VOTER REGISTRATION DRIVE?



A voter registration drive is an organized effort to increase the number of eligible individuals who are registered to vote.

The primary goal is to engage and inform communities about the importance of voting and to assist them in completing their voter registration.

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1: SET YOUR GOALS

- I **will** register ____ number of people at my voter registration drive.
- I **will** host my voter registration drive on ____/____/____ at [location]/_____ for 2-3 hours starting at [time]/____ :_____.

TIP: Find a high-traffic location. Some host site examples include a clinic waiting room, the entrance of different healthcare buildings, or during a co-occurring health fair.

- I **will** reach out to the following people to ensure that I can develop a team of support:
 - My supervisor or other leader on ____/____/____ to approve the event.
 - Two colleagues
 - Colleague 1: _____ on ____/____/____
 - Colleague 2: _____ on ____/____/____



TIP: Partner with healthcare workers, students, and organizations passionate about civic health. Consider different roles, whether it's organizing, tracking, or helping gain approval for your event.

[Share this one-pager with your teammates unfamiliar with Vot-ER.](#)



2. LEARN VOTING REGISTRATION RULES & REGULATIONS



Ensure you and your team are aware of your state and local voting registration regulations. [Get up to date and local information from our partners at nationalvoterregistrationday.org](#)

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3. GATHER YOUR MATERIALS

- Get your [Voter Registration Badge](https://vot-er.org/badge) at vot-er.org/badge
- Request custom printable and digital [tools](https://vot-er.org/digital) at vot-er.org/digital
- Provide stickers and other fun giveaways
- Consider tablecloths and decorations to make it visible and welcoming

4. PUBLICIZE & RECRUIT MORE VOLUNTEERS



Spread awareness about your upcoming event at least two weeks in advance. Submit this form to start building your volunteer list.

5. PREPARE AND PRACTICE



[Watch training videos](#) about how to talk to patients and clients about the power of their vote while hosting your drive.

TIP: Want support planning your event? Email us at partnerships@vot-er.org. We are here every step of the way!

