

## How to use this email template for National Voter Registration Day (go to File > Make a Copy if you want to edit this document!)

- Empower your organization on September 17th! Set up a mass email and amplify the connection between healthcare and civic engagement.
- National Voter Registration Day is a time when over a million voters and soon-to-be voters will check their voter registration with your support.
- The Vot-ER team has worked with experts to ensure this email is as effective as possible in galvanizing nonpartisan voter registration.
- Vot-ER can give you an organization-specific link so you can track your impact. Reach out to us for an organization-specific link at [partnerships@vot-er.org](mailto:partnerships@vot-er.org).
- You and your organization/department can help by sending this email to your staff or membership on September 17th at 10 AM.
- Reminder: Do a test run of the email ahead of time to double check for formatting issues before sending.
- If you are not an administrative leader or department lead at your organization, you can use [this email draft](#) to help explain Vot-ER and National Voter Registration Day to your leadership team.

### Option 1: [Email Template from Ranking Administrator](#)

### Option 2: [Email Template from Department Head](#)

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## Email Template from Ranking Administrator

**Date:** Tuesday, September 17, 2024

**Time:** 10am

**To:** All Staff

**From:** [Appropriate Sender - CEO]

**Subject:** [ORGANIZATION NAME] and National Voter Registration Day: Let's Get #VoteReady!

Colleagues,

In recognition of the vital link between health and voting, [ORGANIZATION] joins today's National Voter Registration Day! We're now part of a nationwide, non-partisan initiative that's registered 5M+ voters since 2012. As part of our efforts, ***we urge all staff to spare 30 seconds and verify your voter registration at your current address.*** Click the link here: <https://link.vot-er.org/nvrd>

## [Double check your Voter Registration](#)

By confirming that your voter registration is up-to-date, you can secure a seamless voting process this November, whether you choose to vote from home or in person.

### **Did you check your voter registration?**

Fantastic! There are additional ways to support [ORGANIZATION]'s mission of connecting voting and health, all while maintaining a non-partisan approach.

- **Host a voter registration drive on-site!**
- [Order your FREE Vot-ER Badge](#) or [digital registration materials](#) to begin helping communities, like your patients, register to vote in upcoming elections

Thank you for your commitment to building a healthier democracy.

CEO signature

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## **Email Template from Department Head**

**Date:** Tuesday, September 17, 2024

**Time:** 10am

**To:** All Staff

**From:** [Department Head]

**Subject:** [DEPARTMENT NAME] and National Voter Registration Day: Let's Get #VoteReady!

Colleagues,

In recognition of the vital link between health and voting, we are celebrating National Voter Registration Day today! We're now part of a nationwide, non-partisan initiative that's registered 5M+ voters since 2012. As part of our efforts, ***we urge our team to spare 30 seconds and verify your voter registration at your current address.*** Click the link here: <https://link.vot-er.org/nvrd>

## [Double check your Voter Registration](#)

By confirming that your voter registration is up-to-date, you can secure a seamless voting process this November, whether you choose to vote from home or in person.

**Did you check your voter registration?** We encourage you to also [order your FREE \*\*Vot-ER Badge\*\*](#) to begin helping communities, like your patients, register to vote in upcoming elections — all while maintaining a nonpartisan approach.

Thank you for your commitment to building a healthier democracy.

[DEPARTMENT NAME] Department Head Signature