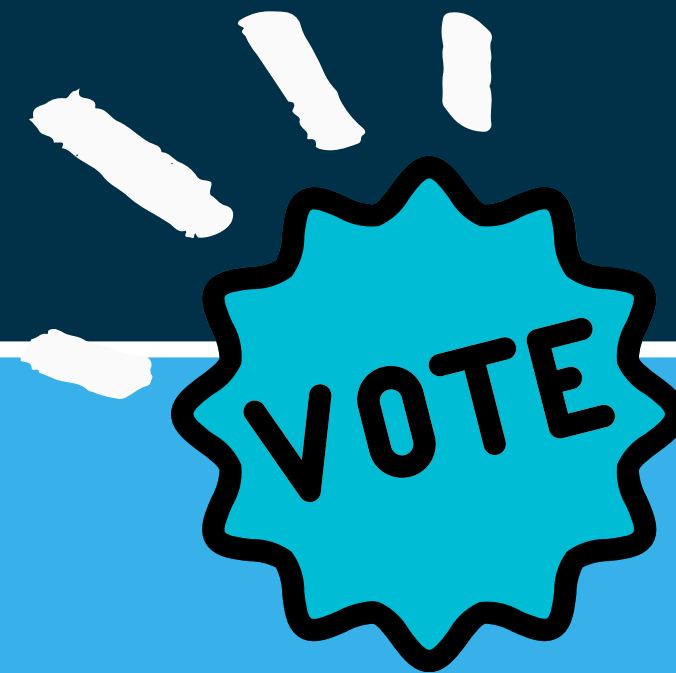


Talking to Clients About Voter Registration

Conversation
starters and scripts



Prompting a Conversation

- Have you ever voted?
- Are you registered to vote in the upcoming election?
- Are you familiar with when you would need to register to vote?
- Are you familiar with the different ways you can vote?
- Is there anything I can do to help support you in registering to vote and making sure that your vote gets counted?

Responding to Common Questions

Q: What's up with your lanyard?

Great question! I want you to be ready to vote in upcoming elections. You can use your phone to check your voter registration, request a mail-in ballot, learn how to vote, and learn about what's on the ballot. All you have to do is point your camera at this QR code, or you can text "VOTE SW" to 34444. The platform will walk you through all the steps, and if you get stuck, there's even a helpline that can answer your questions.

Q: Are you registered to vote? Isn't this partisan?

I believe in participation, and I want to make sure you have the opportunity to vote. Whoever or whatever you vote for doesn't matter to me, as long as you are making your voice heard.

Q: Will you be tracking whether I vote or know who I'm voting for if I scan your code?

No, the decision to register to vote is completely yours to make and is confidential. Once you follow the link, you'll be sent to a secure voter registration platform called TurboVote.

Neither me nor my agency will have the ability to track whether you registered, or who you vote for.

Q: How is this going to affect my care?

Regardless of your choice to register to vote, I will continue to provide you with the highest quality of care. I see voting as one way that you can let our leaders know what is not working for you, and I wanted to give you the opportunity to have your voice heard.

Q: My vote doesn't matter. Even in national elections, each vote matters; some presidential races are won by around 500 votes. In local and state elections, your voice really matters. Those people went into public office to support their communities, and they want to hear from you about what needs to change. Voting is a great first step in telling them what is working and what's not.

What if my client doesn't have a phone?

Visit www.vot-er.org and you can walk your client through the steps to register to vote and check their voter registration status.

What can I say to my clients about voter registration?

You can talk about how to:

- Register to vote
- Find their polling place
- Find out what is on their ballot

You should not talk about:

- Your own political preferences
- What politicians and policies they should vote for

**Nonpartisan voter
engagement is legal, ethical,
and professional.**



www.vot-er.org
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