

Health Care Based Voter Registration

..... WHO WE ARE

MGH Center for Social Justice and Health Equity joined with [Turbovote](#) to launch an **online voter registration platform called VotER.**

VotER is creating momentum around civic engagement in healthcare, with a range of partners across the US including Ascension network of hospitals, the American Academy of Pediatrics, the American Hospital Association, several community health clinics, the University of Pennsylvania, the University of Wisconsin, and more.

..... HOW IT WORKS

The platform follows Turbovote's simplified online voter registration process. Turbovote links to Secretary of State portals across the country to get patients registered online.

Note: Due to COVID19 we no longer offer a kiosk set up.



Watch the explainer video at bit.ly/3c2EtAI

Vot-ER.org

Contact us: alister@vot-er.org

Visit us on social media!   [@Vot_er_org](#)

..... WHAT WE DO

VotER is an online platform that low acuity patients can use to register to vote while they wait, using their personal phones.

Posters, hospital badge accessories, and patient handouts can all trigger the platform via text/QR.

Our platform also **guides users through the process of requesting an absentee ballot** and sets up automatic election reminders to ensure patients are prepared to vote.

Watch our badgebacker accessory video below:



bit.ly/2WRMljo

..... PLATFORM FEATURES

- » **Non-interruptive:** ED clinicians' workflow is not interrupted as they are not involved in the registration process. Patients can register on their phones or using the kiosk in about 2 minutes.
- » **Non-Urgent:** VotER posters and contactless materials are located in low acuity or waiting room sections of participating sites where patients are not typically presenting for emergent complaints.
- » **Voluntary:** Patients engage with the VotER kiosks or our contactless materials on their own terms and their own time while they wait.



Bill Ryan, Einstein Medical Center's Assistant Vice President of Government Relations said the VotER program plays an important role in addressing the social determinants of health by meeting potential voters where they are and supporting them in becoming more civically engaged.